



VIEW CURRENT WEEK

Listen

- 10/18/2013
- New Fossil May Trim Branches of Human Evolution
- Logging In to the Brain's Social Network
- Promising New Treatment for the Deadly Ebola Virus With Shutdown Over, Scientists Assess the Damage
- Making Sense of Science Infographics
- Vines Choking Out Trees in the Tropics

- ARCHIVE
- 2013
 - 2012
 - 2011
 - 2010
 - 2009
 - 2008
 - 2007

- SUBSCRIBE
- Podcast

OCT. 18, 2013

Logging In to the Brain's Social Network



Social networking, from Shutterstock

LISTEN

[Tweet](#) [Like](#) 74 [Send](#)

Does the pain we feel from rejection and loss have the same effect as physical pain? How does our brain respond to social interactions? In his new book *Social: Why Our Brains Are Wired to Connect*, social neuroscientist Matthew Lieberman describes the biology behind how our brains engage with the social world.

Produced by Alexa Lim, Associate Producer

GUESTS

Matthew Lieberman
 Author, *Social: Why Our Brains Are Wired to Connect* (Crown, 2013)
 Director, Social Cognitive Neuroscience Laboratory
 Professor, Psychology
 University of California, Los Angeles
 Los Angeles, California

RELATED LINKS

- TED: "The Social Brain and Its Superpowers"
- Scientific American: "In Defense of the Value of Social Neuroscience"
- Imperial Valley News: "Neuroscientist's Book Explains Why Social Connection Is As Important As Food and Water"

RELATED SCIENCE FRIDAY LINKS

DISCUSSION

8 comments

[Add a comment](#)



Michael Walker

This ties in very nicely with Connected Educator Month! [http://](#)

RELATED READING



Social: Why Our Brains Are Wired to Connect
 by Matthew D. Lieberman



ADVERTISEMENT

ONE KINGS LANE

GOOD CHEESE DESERVES A GOOD CHEESE BOARD
[SHOP NOW »](#)

RELATED BLOG POSTS

Show, Not Tell: The Rise of the Infographic

Data visualizations are all the rage these days. Here's a sampler of science-based ones to feed both your brain and your eyes.



The Scientist and the Philosopher

An excerpt from *Brave Genius: A Scientist, a Philosopher, and Their Daring Adventures* From the French Resistance to the Nobel Pr...



Music Lover? This Startup Knows What Tunes You Want to Hear

The Echo Nest mines big data to find songs and musical artists that suit a range of auditory affinities.



Following Up on 'A World Without Us'

An excerpt from *Countdown: Our Last, Best Hope for a Future on Earth*